

## PLASTIC PACKAGING MARKET PROFILE SERIES

### Australia - China India - Japan – Korea South

The Asia-Pacific area represents one of the world's fastest growing packaging markets. With strong domestic demand and sustained levels of investment in advanced technology and production capacity, the plastic packaging industry is one of the key driving forces behind the rapid economic growth of these nations.

One of the key growth sectors within the dominant economies of the region has been plastic packaging. Based on film and sheet extrusion, injection molding, cellular foam and fabrication by thermoforming and other processes, plastic packaging is a key factor in the competitiveness and success of the region's burgeoning food processing, electronics, automotive and consumer products industries.

SIRA has produced a series of market profiles for the largest economies within the Asian Pacific region - namely Australia, China, India, Japan and South Korea. The reports of over 150 pages each, provide comprehensive detail on the plastic packaging sectors of each nation, as well as snapshot profiles of the leading extruders, molders and converters.

The reports provide hard data on the industry and end-use markets. In addition, the appendices provide details of plastic packaging extruders, molders, foamers and converters. This information includes names, addresses, telephone, facsimile, contact personnel, affiliations, employment, product range, polymer use and machinery details. These Reports are based on the considerable data base systems developed by SIRA combined with our regular surveys and contacts with the plastics industries across the Asia-Pacific region.

## SAMPLE CONTENTS SUMMARY

### Section

#### TABLE OF CONTENTS

#### LIST OF TABLES

#### LIST OF GRAPHS

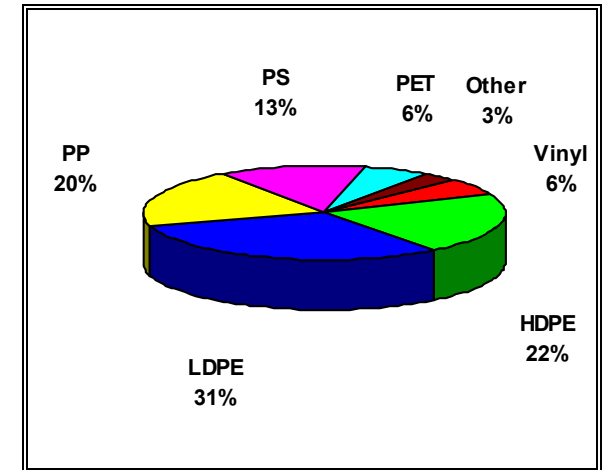
1. EXECUTIVE SUMMARY
  1. BACKGROUND TO REPORT
    - 2.1 Objective Of Report
    - 2.2 Methodology
    - 2.3 Abbreviations
  3. MARKET SIZE AND STRUCTURE
    - 3.1 Overview
    - 3.2 Geographic Status
    - 3.3 Process Orientation
    - 3.4 Process Orientation
    - 3.5 Polymer Supply
  4. INDUSTRY PARTICIPANTS
    - 4.1 Plastic Film & Sheet Extruders
    - 4.2 Plastic Injection Molders
    - 4.3 Plastic Foam Makers
    - 4.4 Plastic Laminators, Fabricators & Converters
  5. OTHER PLASTIC INTERESTS
    - 5.1 Petrochemical Material Suppliers
    - 5.2 Plastics Training Institutions
    - 5.3 Industry Association Influences
    - 5.4 Machinery Suppliers
  6. TRENDS AND PROSPECTS
    - 6.1 Corporate And Regional Trends
    - 6.2 Polymer Prospects
    - 6.3 End-Use Market Prospects
    - 6.4 Investment Developments
  7. MARKET CONCLUSIONS
- APPENDIX I - PROFILE OF PLASTIC PACKAGING FILM & SHEET EXTRUDERS
- APPENDIX II - PROFILE OF PLASTIC PACKAGING INJECTION MOLDERS
- APPENDIX III - PROFILE OF PLASTIC PACKAGING FOAM MAKERS
- APPENDIX V - PROFILE OF MAJOR PETROCHEMICAL SUPPLIERS
- APPENDIX VI - ABOUT SIRA

The Reports are illustrated with statistical tables and relevant graphs. Typical contents are provided within this brochure, whilst a standard graph is provided below.

### TYPICAL GRAPH

## MALAYSIA PLASTICS PACKAGING MATERIALS

### Share Of Tonnes Processed



These Reports are three of a number of publications and database packages available from SIRA. SIRA also prepares customized reports, market analysis, advisory and trading services for corporation and governments on a confidential basis. As SIRA is regularly issuing new Reports on related regional plastic matters requests should be sent to SIRA's at email [sira@siracorp.com](mailto:sira@siracorp.com) or facsimile +61-2-6296 1937. Orders and inquiries regarding data base and market research needs should also be directed to SIRA via this facsimile or email.

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# Plastic Packaging Market Profiles

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